**Logistics Intelligence**, or LI - is the next generation in last mile **logistics** with innovative services powered by software designed to drive reliability, transparency, efficiency, and insights

An innovative intelligent Logistics system for small scale courier services doing end to end delivery. A software platform that supports both b2c (business to consumers) and b2b (business to business) processes of courier logistics in a seamless manner.

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**Outline**

* Introduction(Origin Story , how it started
* The Idea of a solution(Using various State of the Art solutions in the process)
* Loop holes and pain points(Deriving my problem statement from loop holes and pain points of SOAs)
* Design brief and proposed Solution(A solution module that will address loop holes and pain points)
* **Introduction(Origin Story about how I came up with the idea)**

A story of 3 boys and a foos-ball game.

Finding a rider and delivery fees.

A friends Uncle wants to start a company

* **State of the Arts**

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Henry App

Jumia Food

* **Loop holes**

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Henry App

Jumia Food

* **Problem Statement and Design brief.**

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